



March 8, 2010

Town of Black Mountain  
Attn: Board of Aldermen  
Re: Request to Build and Install "Kiosk".

Dear Sir or Madam:

The Black Mountain Business to Business Association respectfully requests permission to install and maintain a "Kiosk" Directory on town property in front of the public restrooms on Cherry Street. This "Kiosk" will include a lighted map that can be updated periodically to incorporate changes in merchant locations.

Black Mountain Business to Business formed a committee to look into the need and impact of a "Kiosk" Directory in the downtown area. After further research, we found that many merchants liked the idea of a directory that would point possible consumers to their store locations.

The proposed "Kiosk" will be paid for, built and maintained by the Black Mountain Business to Business Association. The cost of these services will be covered through reasonable subscription fees collected by "Business to Business" from merchants that wish to participate in the program (merchants are not required to participate).

We are currently soliciting bids from third parties to construct and install the "Kiosk" on behalf of "Business to Business". The design and engineering will be congruent with any requirements the Town of Black Mountain has in place for a structure of this type. It will also be built in a manner that is aesthetically pleasing and in harmony with the surrounding historic buildings.

The "Kiosk" will require electricity to power lights for the map directory behind plexiglas windows. The amount of electricity required to light this structure will be minimal and we respectfully ask the Town of Black Mountain to allow the "Kiosk" to "tie in" to electricity already being provided to the restroom building. The cost to the town for the use of the electricity to power the "Kiosk" will be minimal compared to the amount of new revenue it may help bring to our merchants. Increased revenue and the success of our merchants is a large driving force for the income collected by the town.

The Association realizes that because this "Kiosk" will be built and located on "Town Property" it may be necessary for it to be insured. Therefore, we are open to suggestions to find a reasonable method to insure this structure against liability and/or possible damage.

A "mock" design for the "Kiosk" is attached for your preliminary review. The final design will be submitted to the town upon closure of the bidding by third parties.

The merchants of Black Mountain Business to Business believe this presents a "Win – Win Situation" for the Town of Black Mountain and its vital merchants. Therefore, we are open to discuss any concerns, ideas questions or comments the Town may have and look forward to working with the Town to help Black Mountain thrive.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Matthew Kolodzik".

Matthew Kolodzik  
"Kiosk" Committee Coordinator

A handwritten signature in black ink, appearing to read "Tom Gill".

Tom Gill  
President,  
Black Mountain Business to Business Association

