

Beer Garden Detail Sheet

Proposed Revenue for Beer Garden for 2011 Season





	Quantity		Our Cost	Price	Revenue
Beer	8 Kegs	124/beers per keg	\$0	\$4	\$3,968
Cups	1000		\$100	X	(\$100)
Alcohol Permits	8		\$50		(\$400)
Wristbands	1000	62 per show	\$28	\$1	\$468
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					\$3,936

- Each Park Rhythms concert averages approximately 320 people per event.
- Some individual concerts have been estimated to bring in up to 600 people.
- If approved the Beer Garden would be open for each concert from 6:30-8:30.
- The musicians play from 7-9 pm.

Proposed Beer Garden for Park Rhythms



Legend

-  Beer Garden Area
-  Grass Parking Area
-  Food Vendor Area
-  Restricted Area