

**TOWN OF BLACK MOUNTAIN
CONSISTENCY STATEMENT**

*Action to Amend the Zoning Text of Section 9.4 of the Land Usage Code of Ordinances of the
Town of Black Mountain*

BE IT HEREBY RESOLVED by the Board of Aldermen for the Town of Black Mountain, that in accordance with the provisions of North Carolina General Statute §160A-383, the Board hereby finds and determines that the adoption of the recommended zoning text amendment, to allow limited off-premise signage along major thoroughfares in commercial and industrial zones, is consistent with the Town's adopted 2004 Comprehensive Plan and Section 1.5 ("Amendments") of the Land Use Code. In considering justification of such action on the basis of public necessity, convenience, general welfare, and good zoning practices, the Board of Aldermen finds the amendment to be both reasonable and in the public interest because:

- Directional signage is critical to the success of small businesses and local merchants;
- Small scale, directional signage are consistent with the desire for attractive entrance ways into Town; and
- Such signage provides guidance to visitors and residents in support of tourism and business and job development.

READ, APPROVED AND ADOPTED, by a vote of _____ to _____, this the 8th day of November, 2010.

Carl R. Bartlett, Mayor

ATTEST:

Darlene Whisenant, Town Clerk

Marcia D. Onieal, Town Manager