

TOWN OF BLACK MOUNTAIN BOARD OF ALDERMEN
REQUEST FOR BOARD ACTION
Meeting Date: November 8, 2010

SUBJECT: Public Hearing on a Zoning Text Amendment request to revise Section 9.4 in the Land Use Codes regarding off-premise signage.

AGENDA INFORMATION

Agenda Location: Public Hearing
Item Number: 5-A
Department: Planning and Development Services
Contact: Elizabeth Teague, Planning & Development Services Director
Presenter: Elizabeth Teague, Planning & Development Services Director

BRIEF SUMMARY: At the September 27, 2010 Regular Meeting of the Planning Board, the Board voted unanimously to recommend changes to Section 9.4 of the Land Use Code regarding off-premise signage. This request arose as part of the Planning Board's comprehensive review of the Land Use Code for possible text amendments planned for BoA consideration next spring, however it is being forwarded to the BoA early in order to provide relief to local business owners.

MOTIONS FOR CONSIDERATION:

1. To open the public hearing on a text amendment request from the Planning Board to allow off-premise signage in limited circumstances;
2. To close the public hearing;
3. To adopt the Statement of Consistency as provided;
4. To adopt the Ordinance providing a Text Amendment to Section 9.2 of the Land Use Codes as presented.

FUNDING SOURCE: N/A

ATTACHMENTS: Statement of Consistency; Ordinance #O-10-04

MANAGER'S COMMENTS AND RECOMMENDATIONS: This action will enable the Town to permit off-premise directional signage along US70, Old US70 and NC9 in Commercial Districts for, and only for, those businesses that do not have road frontage on those major thoroughfares, with limitations on size and a requirement for shared signage when two or more businesses desire to use the same corner for off-premise signage.