

DRAFT

**AN ORDINANCE TO AMEND “SECTION 9.4 SIGNS ALLOWED WITH A PERMIT”
OF THE CODE OF ORDINANCES OF THE TOWN OF BLACK MOUNTAIN**

WHEREAS, the Town of Black Mountain Planning Board is charged with reviewing and updating the Land Use Codes; and

WHEREAS, upon recommendation of the Planning Board the following text amendment is requested in order to provide relief to businesses who may not have road frontage or be visible from the Town’s major thoroughfares within our commercial and industrial districts; and

WHEREAS, the Town desires to support local businesses and promote a diversified and healthy economy;

NOW, THEREFORE the Code of Ordinances of the Town of Black Mountain is hereby amended to add the following sub-paragraph within Section 9.4, A.:

8. One, off-premise, directional sign may be placed adjacent to US70, Old US70 and NC9 within areas zoned for commercial or industrial use to indicate location or direction to a licensed business that is not adjacent to, not has property frontage to, these three major thoroughfares.
 - a. Such signs cannot exceed 6 square feet per side including sign face and support elements, must maintain a 48” or four feet of clear travel area between the back of the curb and the sign on sidewalks, and be off of the NCDOT right-of-way.
 - b. Such signs can be attached to or included with on-premise signage for planned unit developments or existing businesses that are located on street frontage to these thoroughfares. Free standing off-premise signage must be placed with the permission of property owners and shall not be taller than five feet.
 - c. Only one off-premise directional sign is allowed per business, and where more than one business would like to place directional, off-premise signs on the same corner, these businesses will be required to coordinate signage onto a single structure.

This ordinance shall become effective immediately upon its adoption.

READ, APPROVED AND ADOPTED, by a vote of _____ to _____, this the 8th day of November, 2010.

Mayor

ATTEST:

Town Clerk